JOSHUA LEON MAGNO

Senior Experience Researcher

j<u>oshmagno.com</u>

magno.joshua@gmail.com 224 678 8136

Skills

Research

Roadmap design and construction User interviews Usability testing Results & insights presentation Data analysis Cross-team collaboration Translate research to action Adaptive research approach

Design

UX & UI design Interaction design Low/high-fidelity design solutions Prototyping Inclusive & need-based design

Tools

UserTesting & UserZoom Mural & Miro Figma, Adobe XD, & Sketch Airtable Optimal Workshop FlowMapp Procreate

Experience

EPAM Systems

Sr Experience Designer Jan '22 - Present

The Vitality Group

Lead Product Designer Oct '17 - Jan '22

The MAAFA Redemption Project

Product Designer Aug '20 - Dec '20

Code Platoon

UI Designer Apr - May 17

Flatiron School

UX + UI Designer Jan - Apr '17

Education

Circuit Stream

Jan - Sep '21

Nielsen Norman Group Feb '20

Flatiron School Oct '16 - Apr '17

Bowdoin College Aug '07 - Jun '11 Led research roadmapping & strategy, cross-team collaboration, user & stakeholder interviews, usability & resonance tests, and co-creation workshops, driving user-centric design for diverse clients in travel, banking, and health.

Defined, designed, and iterated on B2B features, leading usability testing and client presentations to ensure successful feature implementation.

Spearheaded redesign strategy and research to drive increased traffic, knowledge, and donations to nonprofit website.

Researched branding and designed responsive website as an exercise for dev students to code.

Leveraged local client projects to learn and apply UX/UI best practices, driving improved mobile app and website experiences via user-driven redesigns and collaborative decision-making.

C#, Development, + IXD/Prototyping in Unity

UX Management Certification

UX + UI Design Certification

Bachelor's in Neuroscience & Theater

•**I I**• **M**